



HouseNotes is here as an innovative way to bring cutting edge facts, data, and information to the Greater Cleveland Real Estate market and much, much more, we will deliver it in print and digital magazine.



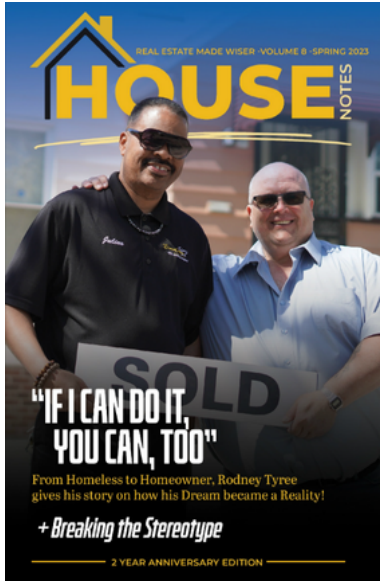
About Us

*HouseNotes Magazine premiered in the Summer of 2021.
The magazine has been well received.*

Equity Movement Publishing House is extremely excited to be supporting DreamTeam Realty, Inc in its efforts to produce a reader's digest of Real Estate topics that are insightful and informative to enlighten readers that are interested in Real Estate. This is HouseNotes Magazine Our sections allow readers to hit the key touch points and more importantly drill down on the facts that impact the home buying/selling process The magazine is a quarterly publication that focuses on Greater Cleveland The magazine offers short stories so that consumers, first time home buyers, potential sellers, and anyone else interested will have information available at their fingertips

- If I did it, you can do it too!
(Homeownership)
- Community
- Sellers' Market
- New Construction
- Cover Story
- Breaking stereotypes
- Decorating
- Mortgages





Editorial calendar

| Issue Date | Add Close Date | In Publication |
|------------|----------------|----------------|
|------------|----------------|----------------|

| | | |
|--------|------------|-----------------------|
| Spring | 3/10/2024 | 3/22/2024 - 3/25/2024 |
| Summer | 6/11/2024 | 6/22/2024 - 6/26/2024 |
| Fall | 9/12/2024 | 9/22/2024 - 9/27/2024 |
| Winter | 12/10/2024 | 12/2/2024 - 1/3/2024 |

| Size | Monthly | Yearly |
|------|---------|--------|
|------|---------|--------|

| FULL COLOR | | |
|-----------------------------------|-------------|------------|
| Full Page | \$400.00 | \$4,800.00 |
| Half Page | \$250.00 | \$3,000.00 |
| High Visibility Cover Rate | | |
| Front Cover + Article Up to 4 pgs | 1x Rate TBD | \$6,500.00 |
| Inside Front Cover | \$1,375.00 | \$5,500.00 |
| Inside Back Cover | \$1,125.00 | \$4,500.00 |
| Back Cover | \$1,250.00 | \$5,000.00 |

Our Goal

Our goal is to make HouseNotes the premier real estate publication in Northeast, Ohio with the support of our partners and advertisers helping us on the pathway to achieving that goal.

We know that by providing education to consumers coupled with real life experiences is a recipe for success. We are extremely excited about 2024 and beyond.

Circulation is Print Copies per 5,000 issues

- Distribute to Barbershops
- Salons, Restaurants, Cleaners, Small Businesses
- Libraries, Churches, Colleges, Trade Schools, Daycare's, and other locations.

Digital Blast 37,000 Over 90 Days

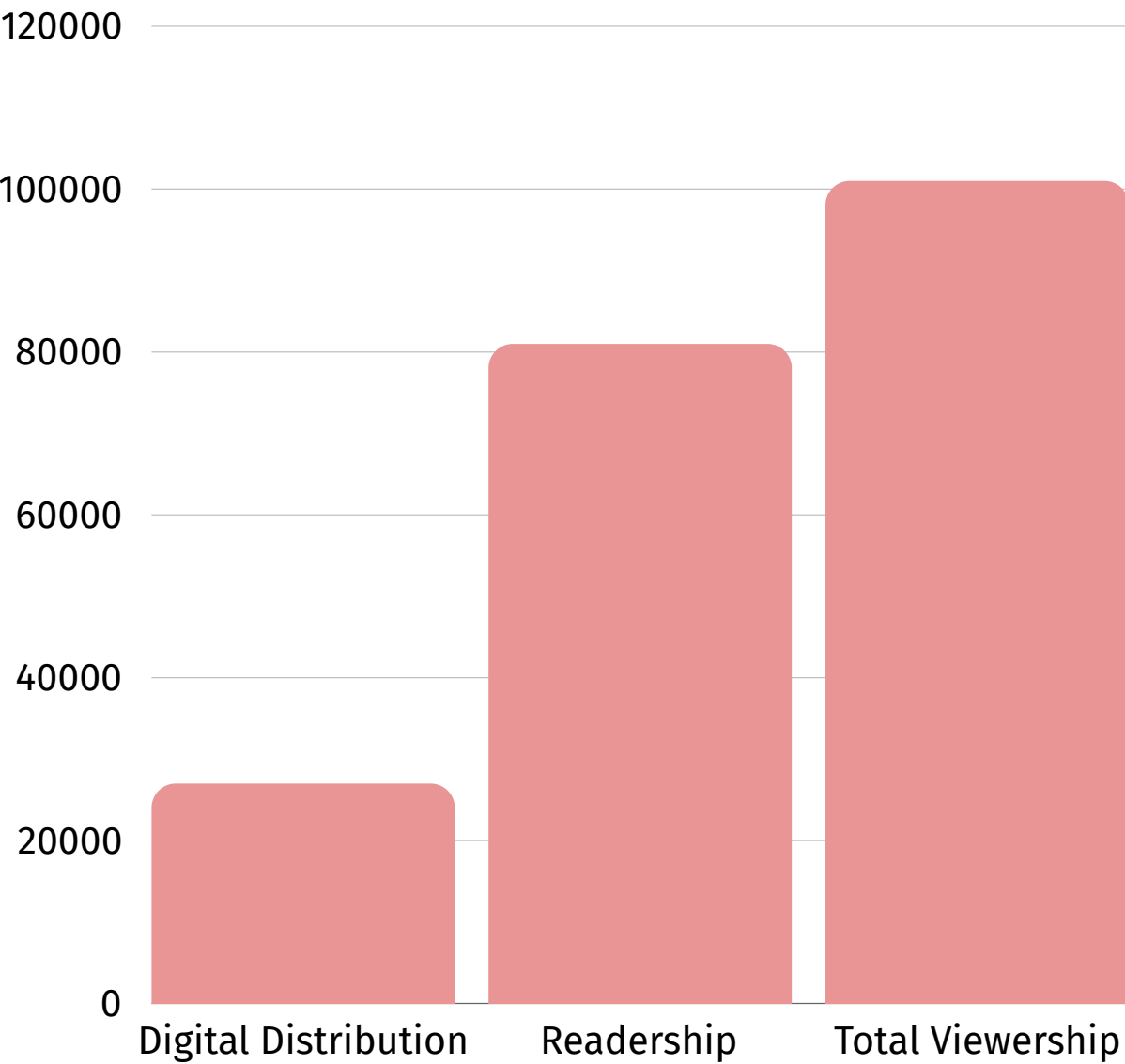


Viewership

We are raising the bar of awareness in homeownership, buyer education, home maintenance and seller’s tips and much more in this quick read publication. We welcome you to come grow with us!
We welcome you to come grow with us!!!

Why Partner

Partner today and increase your brand recognition. Equity Movement Enterprises packages and specifically crafted to put your company and products/ services in the spotlight in front of your core audience. Raising awareness of your company by providing exposure to thousands of motivated consumers, strengthening the perception and reach of your business.



Ages 7 – 22



Ages 28–38



Ages 39–54



Ages 55–73

